

**South End Open Studios ...The Art of Boston**  
**Saturday, Sept 17 & Sunday, Sept 18, 2011, 11:00AM-6:00PM**

**Artist Participation Form**

South End Open Studios continues to rank among the area's premiere art events. The event draws more people to the area than any other art-based activity (more than 10,000 visitors over the 2-day event).

- It is the **ONLY** weekend during the year when **ALL** of the major studio buildings are open to the public. This is one of the things that sets South End Open Studios apart from the other visual art activities in the area (The SOWA Art Walk, First Friday's etc).
- A real emphasis on South End artists living and working in the neighborhood. Throughout the weekend artists will be presenting 10 - 15 minute demonstrations in their studios. Ideally there will be 2 or 3 demonstrations each hour in all of the major studio buildings. These demonstrations will be listed in the brochure, on signs in each building and in special handouts at the information booths.

USEA can post videos of artists working in their studios on the USEA website. USEA is open to using videos made with webcams, video recorders or cell phones--anyway you can capture what you do! The aim is to really pull people into the activity throughout the South End.

One of the best ways to make sure that the South End continues to show its strength and vibrancy as an arts community is do that is to be an official participant and open your door during South End Open Studios.

**Due Date**

Your participation form must be received no later than **Monday May 30th** to qualify for the early participation rate (a \$10 savings). Meeting this deadline will also assure that you will be included in the USEA brochures

**Website**

PLEASE submit an image to accompany your listing. The more images on the site the more vibrant it is and the more on-line visitors are drawn into the event. Email a pdf or jpeg (we would prefer a 300 dpi jpeg so that we can easily also use it for print publications. You are free to send a lower resolution image if you choose) to [sekeir@yahoo.com](mailto:sekeir@yahoo.com).

**Reaching Out**

USEA makes every effort to reach out to all visual artists in the South End to encourage their official participation in South End Open Studios. As the artist population is somewhat mobile we have learned that our lists need constant updating. If you have a new neighbor in your studio building, please share information about the event with them.

25th Annual SouthEnd OpenStudios  
September 17th & 18th, 2011  
Participation Form

Name: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

**\*BROCHURE Listing**...please print clearly...

Listing Name: \_\_\_\_\_  
Studio Address: \_\_\_\_\_ #: \_\_\_\_\_  
Description of work in 12 words or less \_\_\_\_\_  
\_\_\_\_\_

**\*Website Listing**... Your participation in South End Open Studios includes a listing on the USEA website ([www.useaboston.com](http://www.useaboston.com)). Please indicate the information you would like to include:

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Image Title:** \_\_\_\_\_

Email image to [sekeir@yahoo.com](mailto:sekeir@yahoo.com) Include title of piece, medium and size, and your name in the subject line of your email.

**Demonstrations/Web Videos**....

- I would be interested in presenting one or more demonstrations during the weekend.
- I would be interested in submitting a 3-4 minute video to be posted on the [useaboston.com](http://useaboston.com) website.

**\*Category Listing:** Please check **ONE** category that best describes your art.

Ceramics \_\_\_ Jewelry \_\_\_ Printmaking \_\_\_ Sculpture \_\_\_ Fiber Arts \_\_\_ Metal \_\_\_  
Wood \_\_\_ Mixed Media \_\_\_ Furniture \_\_\_ Drawing \_\_\_ Painting \_\_\_ Glass \_\_\_  
Photography \_\_\_ OTHER: \_\_\_\_\_

**\*Participation FEE** (ALL fees include USEA Membership)

\_\_\_\_\_ **ARTIST IN THEIR OWN SPACE:**

**\$75 through May 30th or \$85** after that date. Additional artists showing in the same space must also pay fee and submit a form.

\_\_\_\_\_ **GALLERY:** **\$165 through May 30th or \$175 after** that date. Listing can include descriptive overview of show and list up to 20 artists' names.

\_\_\_\_\_ **ARTIST IN USEA SUPPLIED GROUP SPACE:** **\$95 through May 30th or \$105 after** that date. All artists applying to use the space must provide material for review.

The group space will be in two locations this year: Project Place and the BCA dance studio. Location choices will be based on the order we receive checks.

Please note your location preference \_\_\_\_\_

**\*PAYMENT:** (Send checks payable to: United South End Artists) Send form and check to:  
USEA, P.O. Box 181114, Boston, MA 02118. Email [artists@useaboston.com](mailto:artists@useaboston.com) for more information.